

Project INERRAnT

INterregional Ecosystem for entRepreneurship, ReseArch and Technology

This project is co-financed by the European Union under the Instrument for Pre-Accession Assistance (IPA II - 1st call for standard projects)

**ITALIAN
LIVESHOW**

**Facing digital transformation challenges
in the new competitive scenarios:
actual Ecosystem Experiences**



December 18, 2020
9.00 am – 01.00 pm

<https://dhitech.webex.com/dhitech/onstage/g.php?MTID=ebd9e82cf98b9900d96494947d3731bdd>

EVENT AGENDA

Moderator: Dr. Federica Stella Blasi

● Institutional greetings

Institution/Company	Speaker	Speech
Confindustria Lecce	Dr. Giancarlo Negro	
IPA Joint Secretariat	Dr. Davide Marcianò	Institutional greetings
Dhitech Scarl	Prof. Vittorio Boscia	
ENEA	Ing. Marco Alvisi	
Dhitech Scarl	Dr. Tiziana Valerio	Open Innovation Ecosystem

● 1st SESSION: Digital for Health

Institution/Company	Speaker	Speech
CNR Nanotec	Prof. Giuseppe Gigli	Technologies for precision medicine
Links Management and Technology S.p.A.	Ing. Palmalisa Marra	Mobile internet of things for health monitoring and diagnosis
Exprivia Spa	Dr. Graziano Pappadà	Exprivia Digital Health Projects for Precision Medicine
Caresilk Srl	Dr. Federica Paladini	Advanced Materials and Technologies for Healthcare
Sinapsi Srl	Dr. Fabrizio Benvenuto	Ai tracking cold chain for health
Università del Salento - CoreLab	Dr. Mariangela Lazoi Ing. Gianvito Mitrano	CORELab: research experiences for innovating Health management

EVENT AGENDA

● 2nd SESSION: Digital for Energy and Manufacturing

Institution/Company	Speaker	Speech
Baker Hughes Company	Ing. Duilio Vincenzo Biccari	Moving Energy Forward
Università del Salento – Dipartimento di Ingegneria dell’Innovazione	Dr. Daniele Perrone	Structural Engineering for resilient and Smart Buildings: The research at University of Salento
Engineering I.I. Spa	Dr. Rosaria Lovecchio	Engineering and Dhitech: an innovation-driven collaboration
CNR IMM	Dr. Pietro Siciliano	Smart Systems Integration, Artificial Intelligence and Digital Transformation activities at IMM-CNR in Lecce
EKA Srl	Ing. Danilo Martino	EKA srl: innovative solutions and services on processes and technologies in Digital Manufacturing
Università degli Studi di Bari A. Moro	Prof. Michelangelo Ceci	Artificial intelligence in the power grid

● 3rd SESSION: Artificial Intelligence and advanced business models

Institution/Company	Speaker	Speech
Istituto Nazionale di Fisica Nucleare - Lecce	Prof. Andrea Ventura	INFN Lecce: frontier research for future technological challenges
Inmatica Spa	Dr. Fabrizio Fiorini	Training to SMEs on artificial intelligence, and privacy and data protection management issues
Altea Spa & Cloudif.ai Srl	Dr. Marco Magaraggia Dr. Federico Baffetti	AI & Hyper-automation for the “new normal”
Zerodd Soc.Coop	Dr. Luca Lotti	ZeroDD and applied Neuroscience: unlocking the unconscious codes in the perception, to catch the customer preferences
Università del Salento – Dipartimento di Scienze dell’Economia	Prof. Vittorio Boscia Prof. Valeria Stefanelli Dr. Serena Andriulo	Digital Financial Technologies: future research perspectives
Università del Salento – Dipartimento di Ingegneria dell’Innovazione	Prof. Gianluca Elia	A Digital Business Canvas for the Digital Transformation: Roadmap and Cases
Reco 3.26 Srl	Ing. Giuseppe Greco	The latest frontiers of RECOgnition technologies