

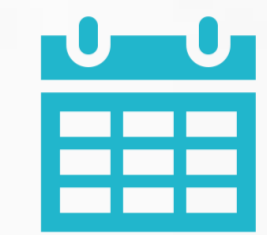
INterregional Ecosystem for entRepreneurship, ReseArch and Technology

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WORKSHOP

Innovative trends and tools for digital transformation

Lecce, Via Monteroni 165 - CNR-Nanotec Building, Campus Ecotekne



March 30, 2023

10:00 – 16:30

10:00 - Registration

Moderators: Dr. Federica Stella Blasi, Dr. Andrea Aloisio

10:30 - Institutional greetings

Dott.ssa Tiziana Valerio (Direttore Generale Dhitech Scarl), Dr. Carmelo Calamia (Dirigente Servizio Politiche Europee Provincia di Lecce), Nicola Delle Donne (Presidente Confindustria Lecce), Dr. Davide Marciànò (PO IPA Joint Secretariat), INERRAnT AL-MO Partners

11:00 - 1st SESSION: INERRAnT Project highlights

Institution/Company	Speaker	Speech
Confindustria Lecce	Ing. Danilo Martino	INERRAnT Project main results
Dhitech Scarl	Ing. Nicola Sicilia	A Model of Open-Innovation Ecosystem for Interregional collaboration

11:30 – 2nd SESSION: Approaches and best practices for digital transformation

Institution/Company	Speaker	Speech
EHT S.C.p.A.	Ing. Marco Esposito	The EHT Consortium Ecosystem – Activities, Research and Business in the Digital Transformation era
FoolFarm S.p.A.	Dr. Andrea Cinelli	Venture Building, an emerging model for doing business
Baker Hughes	Ing. Francesco Annese	Talents for Future
Polytechnic of Bari	Prof. Barbara Scozzi	Approaches for a digital and sustainable transformation of business processes
University of Salento - DII	Prof. Gianluca Elia	Digital Transformation Canvas: a tool supporting the digital transformation of organizations
University of Salento - CoreLab	Ing. Claudio Pascarelli Ing. Gianvito Mitrano	Digital Transformation in healthcare: background, trends and practical examples from R&D projects
Engineering II S.p.A.	Ing. Giampaolo Pascali	Energidrica: energy efficiency in water networks management
Klopman International Srl	Dr. Fabrizio Mariano	Advanced optoelectronic devices for energy management

13:30 – Light Lunch

15:00 – 3rd SESSION: Artificial Intelligence applications

Institution/Company	Speaker	Speech
University of Salento - DSE	Prof. Valeria Stefanelli Dr. Francesco Manta	Financial literacy and Artificial Intelligence: paving the way to the digital financial development in peripheral areas
EKA S.r.l.	Ing. Danilo Martino	Project "EXPLAIN": Methodologies, Technics and Tools for Knowledge Improvement in Digital Transformation domain.
Deep Blue S.r.l.	Dr. Stefano Bonelli	Human AI interaction
STMMicroelectronics S.r.l.	Ing. Antonio Vilei	Artificial Intelligence for embedded systems
Apphia S.r.l.	Ing. Marco Cataldo Ing. Francesca Calabrese	Innovative solutions for complex systems